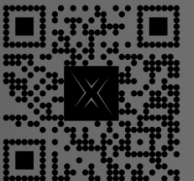


BRAND X *F*UNIORS

The Active Section

**Smart Home Sports Solutions!
Delivered & Installed at your Home**

 "JUNIORS Div.
Member of Brand X Group"



BRAND X

"THE SLOGAN GOES HERE"

Brand X is built as a white-label identity — flexible, adaptable, and designed to become whatever the individual makes of it. Rather than defining a fixed story, the brand provides a platform for athletes and creators to express their own identity, philosophy, and journey.

"The Slogan Goes Here" is intentionally open-ended, creating a space for each individual to insert their own message, belief, or defining statement.

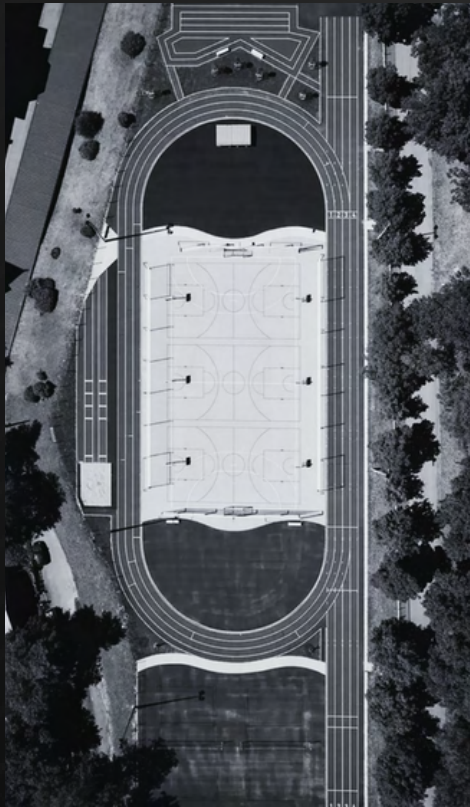
The X represents excellence, innovation, possibility, and the unknown — allowing the identity to evolve effortlessly while remaining distinctly Brand X.

**BRAND X IS THE PLATFORM.
THE INDIVIDUAL BECOMES THE IDENTITY.
THE SLOGAN BECOMES THEIR STORY.**



BRAND X GROUP

Home of sports.



BRAND X
"SPORTS CONTRACTING & INFRASTRUCTURE"

BRAND X
JUNIORS

BRAND X
"ATHLEISURE"

BRAND X
"ATHLETIC-NUTRITION"

Founder's Message

Building the Next Generation of Sports Environments

"At Brand X Group, we believe sports are more than facilities — they are environments that inspire movement, discipline, wellness, and future generations.

What started as a vision to build high-quality sports infrastructure in Qatar has grown into a multi-division group focused on creating complete athletic and lifestyle experiences. Today, Brand X Group proudly operates across sports contracting & infrastructure, children's active environments through Brand X Juniors, athletic nutrition, and our upcoming athleisure division.

Our mission is to deliver world-class solutions that combine innovation, safety, performance, and design excellence. From international-standard running tracks and sports courts to inspiring children's environments and performance-focused lifestyle concepts, every project we undertake reflects our passion for quality and long-term impact.

At Brand X, we are not simply building courts or spaces — we are creating healthy, active environments that bring out the best in individuals and help them become the best version of themselves, especially now more than ever. We believe sports and movement have the power to positively shape lifestyles, strengthen communities, and inspire future generations of athletes and champions.

As Founder, I take great pride in the trust our clients, partners, and team place in us, and we remain committed to pushing the boundaries of sports infrastructure and athletic development in Qatar and beyond".



WHO WE ARE

Brand X Juniors – Inspiring Movement, Creating Spaces & Developing Future Leaders

BXJ is the children's environments and active-living division of Brand X Group, created to design spaces, products, and experiences that inspire movement, encourage creativity, and support the development of future generations.

At its core, the brand specializes in children's bedrooms designs, playrooms, active-play environments, educational solutions, and customized indoor and outdoor spaces. But its purpose extends beyond product and design. Brand X Juniors approaches every environment as an opportunity to influence how children move, learn, explore, socialize, and grow, combining functionality, safety, creativity, and long-term developmental value.

As part of Brand X Group, Brand X Juniors benefits from a wider ecosystem built around sports infrastructure, athletic performance, nutrition, lifestyle, and active environments. This foundation gives the brand a unique perspective on children's spaces. It allows Brand X Juniors to connect interior design and play with movement, physical development, confidence, imagination, and healthy habits from an early age. From individual bedrooms and integrated active-play systems to complete playrooms, schools, nurseries, educational facilities, and entertainment destinations, every solution is developed around the needs of the child while maintaining the standards expected by parents, designers, developers, and institutions.

Brand X Juniors therefore represents more than children's furniture or play environments. It is a platform for creating spaces with purpose—environments designed to inspire movement today, encourage discovery and independence, and help develop the confident, active, creative leaders of tomorrow.



Why Industry Leaders Choose BRAND X

Building Confidence Through Performance.

Engineering Excellence

Delivering technically advanced sports infrastructure designed for long-term performance.

International Standards

Solutions aligned with internationally recognized sports and safety requirements.

Turnkey Delivery

From concept and design to supply, installation, and final handover.

Custom-Built Solutions

Every project is tailored to the client's objectives, budget, and operational needs.

Premium Materials

Carefully selected systems engineered for durability, safety, and high performance.

Long-Term Partnership

Supporting clients beyond project completion through maintenance and technical guidance.



Project Delivery Methodology

From Initial Consultation to Successful Project Handover

We deliver turnkey sports solutions that combine engineering excellence, international standards, and long-term performance. From concept development and technical consultation to procurement, installation, and final certification, every project is executed with precision and uncompromising quality.

Our expertise covers athletic tracks, football fields, multi-purpose courts, indoor sports flooring, and complete recreational environments designed to meet Olympic, FIFA, World Athletics, and international sports specifications.

Whether for governments, educational institutions, developers, or private organizations, we create facilities that inspire performance, enhance communities, and stand the test of time.



The Active Section

The Active Section delivers fully integrated smart sports and active-play solutions for the home, combining movement, performance, technology, and design into customized environments for children and families.

From indoor climbing systems, monkey bars, fitness walls, movement zones, and interactive play features to compact multi-sport setups and smart training solutions, every X-Factor environment is designed to promote daily activity, coordination, confidence, and long-term healthy habits within the home.

BRAND X
*F*UNIORS



Retractable wall Multi-Sports System “Ninja”



Load Endurance
300 KG

Engineered Solutions Built for Performance, Comfort, and Precision

Description

A fully integrated Ninja-style multi-activity training system designed specifically for junior users, combining climbing, hanging, traversing, balance, and agility challenges within one compact structure.

The system incorporates multiple functional elements such as overhead climbing bars, vertical ladders, rope-based obstacles, hanging grips, and climbing stations, helping children develop upper-body strength, coordination, balance, flexibility, and confidence through progressive physical challenges.

Designed for schools, junior fitness facilities, sports academies, recreational centres, and children's activity zones, the Junior Ninja Integrated Multi-Activity Rig provides an engaging and dynamic training experience while maximizing the use of available space. Its modular obstacle-based concept encourages active play, movement development, and varied training routines suitable for different junior ability levels.

Accessories



Safety Mat



Gymnastics Rings



Swing Seat

Age Group
6 Years to Adult.

Children aged 6-12 should use the system under adult or coach supervision.



Swedish Wall Multi-Training System

Wall-Mounted Strength, Gymnastics & Functional Training Station



Load Endurance
300 KG

Description

The Nordic Pro Swedish Wall Multi-Training System is a premium, space-efficient training solution designed for both private residential gyms and professional sports academies. Based on the traditional Swedish wall-bar concept, the system combines strength training, gymnastics, mobility, stretching, balance, and functional exercise within one compact wall-mounted structure.

Its solid wooden ladder frame and extended upper climbing section provide multiple grip and exercise positions, allowing users to perform climbing, hanging, pull-ups, core exercises, assisted stretching, flexibility work, bodyweight training, and junior gymnastics activities.

With interchangeable accessories, the system can be adapted for children, teenagers, athletes, and adults, making it particularly suitable for family home gyms, villas, schools, gymnastics centres, rehabilitation-style training areas, and sports academies.

The modular configuration allows accessories to be installed or removed according to the required activity, providing a versatile training environment while occupying minimal floor space.

Accessories



Soft Mat



Swing Seat



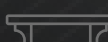
Gymnastics Rings



Ladder



Slide



Shelf



Removable Desk

Age group

6 Years to Adult.

Children aged 6-12 should use the system under adult or coach supervision.





Load Endurance

120 KG

Home Active Doorway System

Engineered Solutions Built for Performance, Comfort, and Precision

Description

The Home Active Junior Doorway Gym System is a compact, multifunctional indoor activity solution designed specifically for private homes, apartments, villas, and children's bedrooms or play areas.

Built around a space-saving doorway frame, the system transforms an everyday passage into an engaging movement and play zone without requiring a dedicated gym room. Its adjustable configuration allows different accessories to be positioned according to the child's height, activity, and development stage.

The system encourages children to stay active at home while developing strength, coordination, balance, grip, flexibility, confidence, and general motor skills through climbing, swinging, hanging, and movement-based play.

With its natural wooden finish and minimalist appearance, it integrates comfortably into modern residential interiors while providing a practical sports and recreation solution for everyday family use.

Accessories



Safety Mat



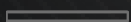
Swing Seat



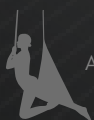
Gymnastics Rings



Ladder



Bar

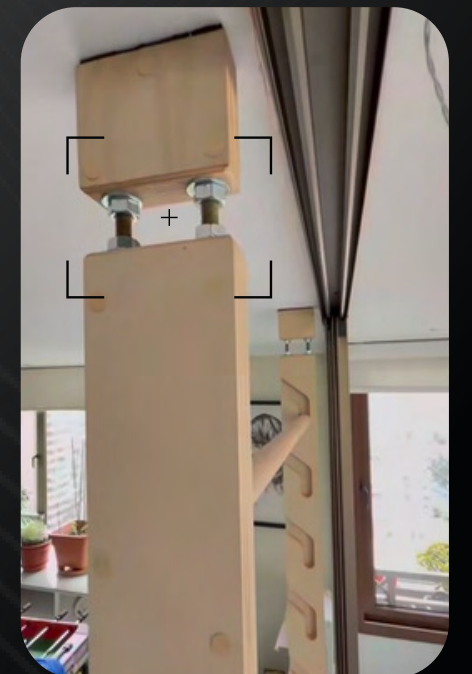
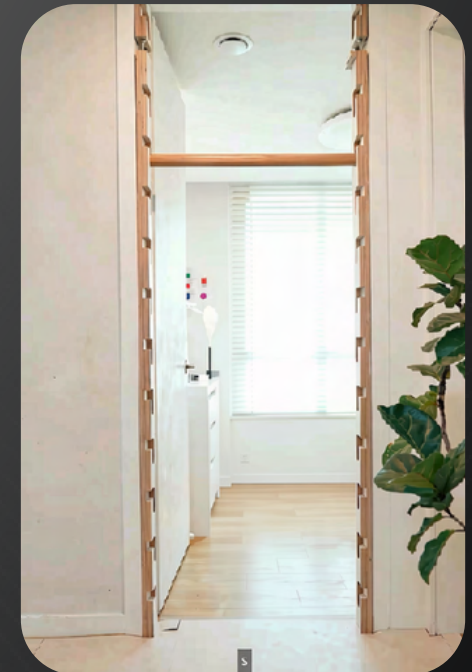
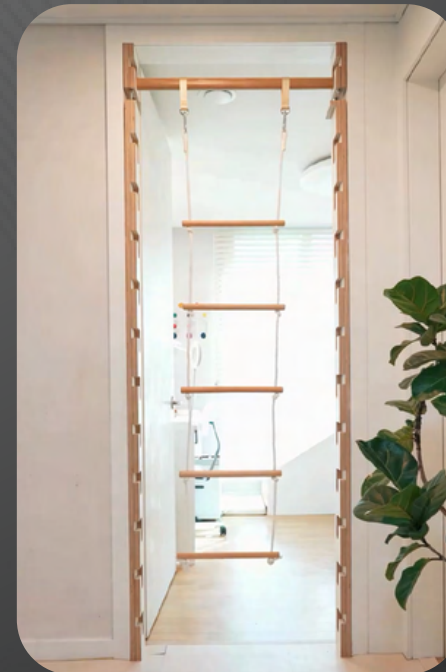


Aerial Yoga Hammock

Age Group

6 Years to Adult.

Children aged 6-12 should use the system under adult or coach supervision.



Exclusive room designs.



Junior Explorer 8-in-1 Convertible Climbing & Play System

"8 Ways to Play. Endless Ways to Grow."

Description

The Junior Explorer 8-in-1 Convertible Climbing & Play System is a multifunctional wooden indoor activity centre designed to transform into eight different play and exercise configurations.

Combining a climbing triangle, curved ladder arch, reversible slide/bridge, climbing panels, rocking base and fabric play cabin, the system encourages children to explore movement through climbing, sliding, balancing, rocking, crawling and imaginative play.

Its modular construction allows parents to rearrange the components according to available space, the child's development level and the preferred activity. The natural wooden construction and compact format make it especially suitable for private homes, villas, apartments, nurseries and indoor children's playrooms.

The matching product uses sturdy plywood with rounded edges, while the reversible slide incorporates raised side edges for safer sliding.

Dimensions

100X50X40 cm

Age Group

1-5 Years

Rocking Play Cabin

Converts into an enclosed rocking den with fabric panels, combining gentle rocking, balance

Extended Adventure Climbing Course

Combines the triangle, climbing ladder, bridge/slide and curved arch into one extended obstacle route.

Double-Arch Climber with Slide

Creates a compact climbing structure with an inclined slide for climbing and sliding activities.

Arch Climber & Slide Station

Uses the curved climbing arch together with the slide/board for a traditional indoor playground

Rocking Tent / Playhouse

Converts into a private play cabin or reading nook while retaining the curved rocking base.

Triangle-to-Arch Balance Course

Creates a low-level climbing and movement course connecting the triangular climbing section to the

Dual-Sided Climbing Station with Slide

Provides climbing access from multiple directions together with a central slide.

Climbing Arch & Slide Combination

A compact configuration combining ladder climbing, climbing-hole panels and sliding.



Load Endurance

60 KG





Load Endurance
120 KG

Junior Nest Hanging Swing Chair

"Swing. Relax. Play."

Description

The Junior Nest Hanging Swing Chair is a soft, suspended circular swing designed for private homes, children's playrooms, family recreation spaces, and indoor activity zones.

The chair features a large padded nest-style seating area supported by a robust rope-wrapped circular frame and suspended from multiple rope connection points for improved balance and stability. Its spacious design allows children to sit, recline, gently swing, or relax comfortably.

In addition to recreational use, the hanging motion can support balance, coordination, body awareness, and sensory engagement, making the product a versatile addition to a smart home activity setup.

Its natural rope finish and neutral cushioning also allow it to blend comfortably with modern residential interiors, timber play structures, and indoor climbing systems.

Dimensions

- Seat diameter: 90-110 cm
- Overall basket diameter: 100-120 cm
- Seat depth: 25-35 cm
- Suspension rope length: 120-180 cm adjustable
- Recommended installation height: approx. 200-250 cm, depending on the mounting point
- Recommended clearance around swing: at least 60-100 cm

Age Group

3-12 Years



INDOOR ACTIVE PLAY SERIES

1 Climbing Wall Panels

- Description: Vertical climbing wall with multi-color holds.
- Material: Plywood panel (18-25mm) + PU/laminate finish + resin holds.
- Size: Wall-mounted (2.4-3m height typical).
- Qty: As per wall area.



4 Monkey Bar (Ceiling)

- Description: Overhead suspended monkey bars with curved handles.
- Material: Powder-coated steel (anti-rust, child-safe coating).
- Size: Custom (approx. 2.5-5m length, ceiling mounted).
- Qty: 1 set per room.



2 Monkey Bars (Wall)

- Description: Pipe-style climbing grips fixed to wall.
- Material: Powder-coated steel pipes.
- Qty: 10-25 pcs.



5 Climbing Rocks

- Description: Kids climbing hold set for grip, balance, coordination, and active play.
- Material: Resin climbing holds + steel fixing hardware.
- Colour: Pastel Blue, Pink, Grey, Mint & Beige.
- Application: Playrooms, schools, nurseries & climbing walls.
- Age Group: 3-12 years.
- Qty: 1 set (35pcs)



3 Pipe-climbers

- Description: Pipe-style climbing grips fixed to wall.
- Material: Powder-coated steel pipes.
- Qty: 10-25 pcs.



6 Hanging Rope & Ring System

- Description: Gym ropes, trapeze rings, and swing bars.
- Material: Nylon rope + steel core + rubber grip handles.
- Qty: 2-5 units.



INDOOR ACTIVE PLAY SERIES

7 Safety Cushion Mat

- Description: Foldable safety mat for gymnastics, climbing, stretching, and active play.
- Material: High-density foam + durable PU leather cover.
- Size: 180 × 60 × 5 cm.
- Application: Home gyms, playrooms, schools & sports academies.
- Qty: 1 pc.



10 Rope Ladder

- Description: Rope ladder for climbing, coordination, balance, and upper-body development.
- Material: Wooden rungs + high-strength braided rope + metal fixing hooks.
- Colour: Natural Wood + White Rope.
- Application: Home playrooms, kids gyms, schools & sensory spaces.
- Age Group: 4-12 years.
- Qty: 1 pc.



8 Aerial Yoga Hammock

- Description: Aerial hammock swing for stretching, suspension play, balance, and sensory movement.
- Material: High-strength nylon fabric + steel mounting plates + carabiners + adjustable straps.
- Colour: Sky Blue.
- Application: Home gyms, playrooms, yoga studios & sensory spaces.
- Age Group: 6+ years.
- Qty: 1 complete set.



11 Swing-rope

- Description: Acrylic balance swing for balance, coordination, core strength, and sensory play.
- Material: Clear acrylic platform + high-strength suspension rope + metal fixing hardware.
- Colour: Clear Acrylic + Beige Rope.
- Application: Home playrooms, sensory rooms, kids gyms & therapy spaces.
- Age Group: 4-12 years.
- Qty: 1 pc.



9 Gymnastic Rings

- Description: Junior gymnastic rings for hanging, grip strength, coordination, and upper-body training.
- Material: Durable plastic rings + high-strength rope + metal hanging hooks.
- Colour: Black rings + Natural Rope.
- Application: Home gyms, playrooms, schools & junior training areas.
- Age Group: 4-12 years.
- Qty: 1 pair.



12 Wooden Balance Swing

- Description: Suspended wooden balance swing for balance, coordination, core stability, and active play.
- Material: Solid wood platform + high-strength braided rope + metal fixing hardware.
- Colour: Natural Wood + White Rope.
- Application: Home playrooms, kids gyms, schools & sensory spaces.
- Age Group: 4-12 years.
- Qty: 1 pc.



BRAND X

"THE SLOGAN GOES HERE"

Brand X Group is a diversified ecosystem of specialized brands dedicated to shaping active lifestyles, healthier communities, and innovative environments.

From world-class sports infrastructure to children's active spaces, athletic nutrition, and future lifestyle concepts, every division is built around one shared purpose: inspiring movement and creating lasting impact.

BRAND X JUNIORS

Contact Us



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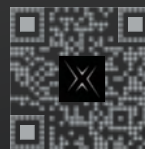
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Home of sports.