

BRAND X *F*UNIORS

Company Profile

Childhood Redefined - A New World Begins!



BRAND X

"THE SLOGAN GOES HERE"

Brand X is built as a white-label identity — flexible, adaptable, and designed to become whatever the individual makes of it. Rather than defining a fixed story, the brand provides a platform for athletes and creators to express their own identity, philosophy, and journey.

"The Slogan Goes Here" is intentionally open-ended, creating a space for each individual to insert their own message, belief, or defining statement.

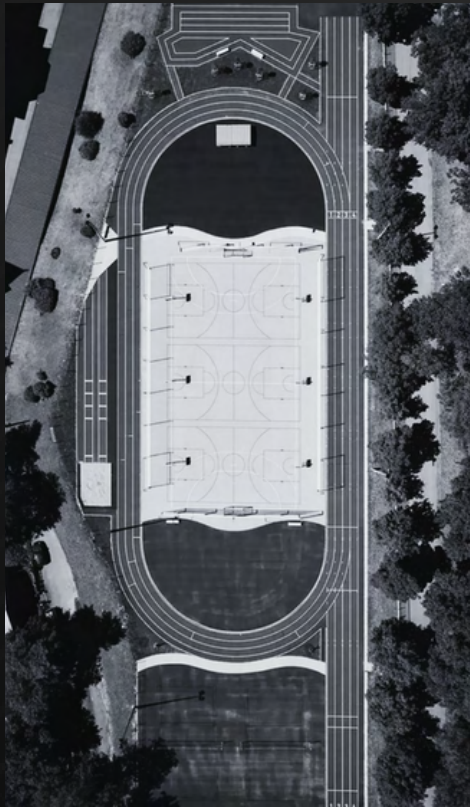
The X represents excellence, innovation, possibility, and the unknown — allowing the identity to evolve effortlessly while remaining distinctly Brand X.

**BRAND X IS THE PLATFORM.
THE INDIVIDUAL BECOMES THE IDENTITY.
THE SLOGAN BECOMES THEIR STORY.**



BRAND X GROUP

Home of sports.



BRAND X
"SPORTS CONTRACTING & INFRASTRUCTURE"

BRAND X
JUNIORS

BRAND X
"ATHLEISURE"

BRAND X
"ATHLETIC-NUTRITION"

What we provide at Juniors

1 Private Kids Playrooms & Bedrooms

- **Description:** Bespoke, theme-based environments that transform children's rooms into interactive worlds.
- **Themes:** Ninja Adventure, Construction & Engineering, Sports (Boys & Girls), Aquatic / Marine, Arts & Creativity, Dessert, Explorer, Superheroes, Jungle / Nature, Royalty, Science & Innovation, Sports Cars / Racing
- **Scope:** Concept design → 3D visualization → manufacturing → installation
- **Features:** Integrated play + study + rest zones, soft play elements, custom furniture, safe finishes

2 Educational Facilities

- **Description:** End-to-end solutions for modern learning environments that combine education with play.
- **Indoor Playrooms:** Sensory zones, STEAM learning areas, soft play systems
- **Outdoor Playgrounds:** Certified play equipment, EPDM safety flooring, motor-skill development structures
- **Classroom & Library Furniture:** Ergonomic desks, collaborative learning setups, reading zones

3 Entertainment Facilities & Amusement Parks

- **Description:** Large-scale, high-impact environments designed for malls, public spaces, and leisure destinations.
- **Indoor family entertainment centers (FECs).**
- **Multi-age play systems (toddlers to teens).**
- **Edutainment concepts (learning through play).**
- **Mechanical & interactive installations (gears, pulleys, digital walls).**
- **Custom-branded attractions.**

4 Customized Wallpaper Designs

- **Bespoke wall graphics that transform spaces into immersive, educational environments**
- **At Brand X Juniors, we design and supply fully customized wallpapers tailored to each concept—turning walls into interactive storytelling surfaces that enhance creativity, learning, and visual engagement.**

5 The Active Section (The X-Factor)

- **Description:** A dynamic active-play section designed to transform indoor spaces into exciting movement-focused environments for kids of all age groups. We provide smart active-play solutions including climbing walls, monkey bars, hanging robe, sensory play items, ninja obstacles, Swedish wall, gym accessories, and interactive equipment that encourage fitness, creativity, confidence, and healthy development — with solutions tailored to accommodate all budgets, spaces, and lifestyles.

Section 1

Private Kids Playrooms & Bedrooms

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Section 1

NINJA

You choose, we design & provide!

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JUNIORS



Section 1

ELEGANT & MODERN
You choose, we design & provide!

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*F*UNIORS



Section 1

SUPERHERO
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Section 1

SCANDINAVIAN INDOOR KIDS DEVELOPMENTAL
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Section 1

SPORTS
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Section 1

SPORTS +
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Section 1

CONSTRUCTION & ENGINEERING
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Section 1

TREE HOUSE
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Section 1

COZY

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Section 1

EXPLORER

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Section 1

DESSERT+
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Section 1

DESSERT
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Section 1

ROYAL
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*F*UNIORS



Section 2

Educational Facilities

- **Description:** End-to-end solutions for modern learning environments that combine education with play.
- **Indoor Playrooms:** Sensory zones, STEAM learning areas, soft play systems.
- **Outdoor Playgrounds:** Certified play equipment, EPDM safety flooring, motor-skill development structures.
- **Classroom & Library Furniture:** Ergonomic desks, collaborative learning setups, reading zones.

Section 2

SCHOOLS+
You choose, we design & provide!

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Section 2

SCHOOLS

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BRAND X
Juniors



Section 2

KINDERGARTEN
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JUNIORS



Section 2

SENSORY & MECHANICS
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Section 3

Entertainment Facilities & Amusement Parks

- **Description:** Large-scale, high-impact environments designed for malls, public spaces, and leisure destinations.
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Section 3

ENTERTAINMENT FACILITIES
You choose, we design & provide!

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Section 3

ENTERTAINMENT FACILITIES

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Section 3

ENTERTAINMENT FACILITIES
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BRAND X
*F*UNIONERS



Section 3

ENTERTAINMENT FACILITIES
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Section 3

ENTERTAINMENT FACILITIES
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Section 4

Customized Wallpaper Designs

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Section 4

CUSTOMIZED WALLPAPER DESIGNS

You choose, we design & provide!

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JUNIORS



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Section 5

The Active Section (The X-Factor)

Description:

A dynamic active-play section designed to transform indoor spaces into exciting movement-focused environments for kids of all age groups. We provide smart active-play solutions including climbing walls, monkey bars, hanging robe, sensory play items, ninja obstacles, Swedish wall, gym accessories, and interactive equipment that encourage fitness, creativity, confidence, and healthy development — with solutions tailored to accommodate all budgets, spaces, and lifestyles.

Section 5

INDOOR ACTIVE SOLUTIONS LIST INDOOR ACTIVE PLAY SERIES

1 Climbing Wall Panels

- Description: Vertical climbing wall with multi-color holds.
- Material: Plywood panel (18–25mm) + PU/laminate finish + resin holds.
- Size: Wall-mounted (2.4–3m height typical).
- Qty: As per wall area.



4 Monkey Bar (Ceiling)

- Description: Overhead suspended monkey bars with curved handles.
- Material: Powder-coated steel (anti-rust, child-safe coating).
- Size: Custom (approx. 2.5–5m length, ceiling mounted).
- Qty: 1 set per room.



2 Monkey Bars (Wall)

- Description: Pipe-style climbing grips fixed to wall.
- Material: Powder-coated steel pipes.
- Qty: 10–25 pcs.



5 Climbing Rocks

- Description: Kids climbing hold set for grip, balance, coordination, and active play.
- Material: Resin climbing holds + steel fixing hardware.
- Colour: Pastel Blue, Pink, Grey, Mint & Beige.
- Application: Playrooms, schools, nurseries & climbing walls.
- Age Group: 3–12 years.
- Qty: 1 set (35pcs)



3 Pipe-climbers

- Description: Pipe-style climbing grips fixed to wall.
- Material: Powder-coated steel pipes.
- Qty: 10–25 pcs.



6 Hanging Rope & Ring System

- Description: Gym ropes, trapeze rings, and swing bars.
- Material: Nylon rope + steel core + rubber grip handles.
- Qty: 2–5 units.



Section 5

7 Safety Cushion Mat

- Description: Foldable safety mat for gymnastics, climbing, stretching, and active play.
- Material: High-density foam + durable PU leather cover.
- Size: 180 × 60 × 5 cm.
- Application: Home gyms, playrooms, schools & sports academies.
- Qty: 1 pc.



8 Aerial Yoga Hammock

- Description: Aerial hammock swing for stretching, suspension play, balance, and sensory movement.
- Material: High-strength nylon fabric + steel mounting plates + carabiners + adjustable straps.
- Colour: Sky Blue.
- Application: Home gyms, playrooms, yoga studios & sensory spaces.
- Age Group: 6+ years.
- Qty: 1 complete set.



9 Gymnastic Rings

- Description: Junior gymnastic rings for hanging, grip strength, coordination, and upper-body training.
- Material: Durable plastic rings + high-strength rope + metal hanging hooks.
- Colour: Black rings + Natural Rope.
- Application: Home gyms, playrooms, schools & junior training areas.
- Age Group: 4–12 years.
- Qty: 1 pair.



10 Rope Ladder

- Description: Rope ladder for climbing, coordination, balance, and upper-body development.
- Material: Wooden rungs + high-strength braided rope + metal fixing hooks.
- Colour: Natural Wood + White Rope.
- Application: Home playrooms, kids gyms, schools & sensory spaces.
- Age Group: 4–12 years.
- Qty: 1 pc.



11 Swing-rope

- Description: Acrylic balance swing for balance, coordination, core strength, and sensory play.
- Material: Clear acrylic platform + high-strength suspension rope + metal fixing hardware.
- Colour: Clear Acrylic + Beige Rope.
- Application: Home playrooms, sensory rooms, kids gyms & therapy spaces.
- Age Group: 4–12 years.
- Qty: 1 pc.



12 Wooden Balance Swing

- Description: Suspended wooden balance swing for balance, coordination, core stability, and active play.
- Material: Solid wood platform + high-strength braided rope + metal fixing hardware.
- Colour: Natural Wood + White Rope.
- Application: Home playrooms, kids gyms, schools & sensory spaces.
- Age Group: 4–12 years.
- Qty: 1 pc.





Why Brand X?



1

PART OF A TRUSTED SPORTS &
INFRASTRUCTURE GROUP IN QATAR

2

EXPERTISE IN HIGH-PERFORMANCE
SURFACES AND SAFETY SYSTEMS

3

PROVEN CAPABILITY IN DESIGN,
SUPPLY, AND TURNKEY DELIVERY

BRAND X
*F*UNIORS

BRAND X GROUP
Home of sports.

BRAND X JUNIORS
“Home of the champions”

find the missing piece.
It could be you!

The advertisement is a large rectangular graphic with a dark, geometric background. It features a central puzzle theme with several triangular pieces showing different scenes: a woman in a white 'BRAND X' tank top on a red running track, a woman in a black 'BRAND X' tank top, a modern interior with a red sofa and a large 'S' logo, a child's bedroom with a blue bed and a large 'S' logo, a modern interior with a large 'S' logo, a modern interior with a large 'S' logo, a modern interior with a large 'S' logo, and a modern interior with a large 'S' logo.

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BRAND X JUNIORS



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Phone

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What's app

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BRAND X
JUNIORS

Founder's Message

"At Brand X Group, we believe sports are more than facilities — they are environments that inspire movement, discipline, wellness, and future generations.

What started as a vision to build high-quality sports infrastructure in Qatar has grown into a multi-division group focused on creating complete athletic and lifestyle experiences. Today, Brand X Group proudly operates across sports contracting & infrastructure, children's active environments through Brand X Juniors, athletic nutrition, and our upcoming athleisure division.

Our mission is to deliver world-class solutions that combine innovation, safety, performance, and design excellence. From international-standard running tracks and sports courts to inspiring children's environments and performance-focused lifestyle concepts, every project we undertake reflects our passion for quality and long-term impact.

At Brand X, we are not simply building courts or spaces — we are creating healthy, active environments that bring out the best in individuals and help them become the best version of themselves, especially now more than ever. We believe sports and movement have the power to positively shape lifestyles, strengthen communities, and inspire future generations of athletes and champions.

As Founder, I take great pride in the trust our clients, partners, and team place in us, and we remain committed to pushing the boundaries of sports infrastructure and athletic development in Qatar and beyond".

• • • • •

BRAND X JUNIORS

Designed to keep children active, engaged, and connected to the real world,
beyond screens.



www.brandx.vip



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@Brandxjuniors



Lusail , Qatar

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